



**THE PLATTE COUNTY CHAMBER OF COMMERCE
AMBASSADORS HANDBOOK**

**THE PERSONAL REPRESENTATIVES OF
THE PLATTE COUNTY CHAMBER OF COMMERCE**

AMBASSADOR PROGRAM OBJECTIVE

The purpose of the Chamber Ambassador is:

- ◆ To represent the Chamber in a positive light.
- ◆ To schedule, plan, and attend Community Mixers.
- ◆ To attend Ribbon cuttings.
- ◆ To steward and grow the Chamber's scholarship fund.
- ◆ To volunteer in various Chamber functions.

MISSION STATEMENT

To Promote, Support, and be Advocates of Businesses in Platte County.

VISION STATEMENT

The Platte County Chamber of Commerce promotes a business climate that provides a quality of life for all citizens while preserving traditions and values.

AMBASSADOR STRUCTURE

The Ambassadors are made up of a simple three-committee structure: Consisting of Mixer Managers, Member Mentors, and Scholarship Stewards. All committees are a 1 year term. In addition, there is an Executive Committee consisting of the Chairs from each of the three committees and the Ambassador President; however, this committee's purpose is to keep accountability and communication lines clear, not to take over the decision-making function of the Ambassadors as a whole.

Committee Responsibilities:

Mixer Managers: Scheduling, planning and attending the mixers, along with organizing and assigning volunteer roles.

Member Mentors: Host Ribbon Cuttings throughout the year to recognize new businesses, also acknowledges the expansion of businesses, and/or new owners.

Scholarship Stewards: Promoting knowledge about the scholarship, collecting applications and providing recommendations.

Executive Committee: Organizes the agendas for all Ambassador Meetings. President attends the Chamber's monthly meetings.

Membership & Dues:

Each Ambassador is financially responsible for their Chamber T-Shirt, and their dinner at the monthly meeting.

Meetings:

The Ambassadors meet on a monthly basis, on the 2nd Wednesday of each month.